

Speech Writing - What Makes A Good Speech

A good speech has to have three things

First, it has to have relevance to the purpose, In other words, WHY are you giving a speech? What is it that people expect to know at the end of it?

Second, it has to be delivered with a sense of confidence and integrity. Will people really believe what you say? It must have facts to back it up. It must be concise and short enough to not bore the listeners but long enough to be convincing that you know what you are talking about.

Finally a speaker has to deliver a speech with personality. I think a sense of humor is important. Your "essence" must shine through. People must WANT to hear what you have to say. They must be informed, persuaded, and entertained at the same time.

<http://www.youtube.com/watch?v=G-eStp4NqBU>

